

ISABEL MARTÍNEZ TORRE-ENCISO

BOARD OF DIRECTOR | GLOBAL RISK MANAGEMENT AND AUDIT | ACADEMIC

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Fluent in English and Spanish



For more than 25 years, I have developed an extensive career in the field of Global Risk Management, Business Continuity and Corporate Governance in different sectors. Broad experience with Spanish and international Boards of Directors participating in committees such as audit and risk, compliance, appointments and remuneration, strategy and sustainability, adding strong value to board debate and decision-making through mature, strategic, independent and unifying judgment, grounded in solid personal values that seek consensus with transparency and integrity in pursuit of efficient good corporate governance. My purpose is to contribute from the perspective of the board in listed companies, family businesses and SMEs.

I'm currently NED at FERMA (Brussels) representing more than 5,000 companies from 20 countries in Europe and most of the business sectors, as well as Chairperson of European Risk Management Certification RIMAP and Member of the Sustainability Committee. Top of I was also Vice President (2015-2017). Over 9 years I've spread the risk culture with measures such as the creation and presentation in the European Parliament of the "Cyber Risk Governance Model". I have coordinated and supervised the preparation of manuals, guides, standards and benchmarks such as the "Three lines of defense Governance Model" of ECIIA/FERMA; and I have led multicultural and multi-country teams as responsible for the creation, launch and monitoring of the RIMAP Certification and its international expansion.

Since 2006 I am professor of Corporate Finance at the Universidad Autónoma de Madrid, where I have been Director of the Department of Finance and actually Vice-Dean of Faculty Affairs (UAM Business and Economic School). I train at different institutions such as IGE, ESIC, FEF, etc. in Risk Management and Sustainability and Corporate Finance programs. I am convinced of long live learning, which has led me to learn multiple topics (Cambridge, IESE, IC-A, etc.). Large "Soft Skills".

Previously until 2018 I was Vice-President of the ACdP-CEU, a holding in the field of culture, communication, real estate, education, etc., including the largest private education institution in Spain, with 15 entities, 3 universities and 10 schools. It was a period of 8 years in which I performed non-executive functions as NED, Member of the Governance, Appointments and Remuneration Committee and President of the Group's Ethics and Compliance Committee, leading the updating of the supervision, monitoring, and surveillance and control of the group's activities through the implementation of a new governance model, providing an integrated, strategic and overall vision. I also developed executive functions as head of publishing company "CEU Ediciones", achieving its refloating; and responsible for the establishment of the Internal Audit with the creation of processes, controls and reporting.

I've been member of the Board of Directors of the Spanish Association of Risk Management and Insurance (AGERS) for 12 years and for the time been as member of the Advisory Committee. Along this period I have been Member of the Research Commission and the Institutional Relations Commission. Member of the jury of Julio Sáez Awards, while responsible for Training and the ISO 31,000 Standards Working Group (among others). I am also Member of the Board of Directors of ASE-Acción Social Empresarial (NGO).

On a personal level, my two passions are my family and antiques. Graduate and PhD. in Business and Economics from the Universidad Complutense de Madrid, Master in Financial Markets FUSP CEU, Diploma in Crisis Management (Berkeley University, USA), Executive Education Diploma from IESE Business School and Diploma for Professional Boards of Directors from IC-A/ecoDa. I am author of more than 150 articles and books on Risk Management, Sustainability, Insurance, Finance, Business Continuity, Corporate Governance.